

Alzheimer's WA announces new Chief Executive Officer

Chair of Alzheimer's WA, Craig Masarei is delighted to announce the appointment of a new Chief Executive Officer, Ms Maria Davison.

Ms Davison demonstrates a strong commitment to making a difference in the community. She began her career as a psychologist specialising in aged care and organisations before a move to customer services and operations management lead her into executive manager roles.

Ms Davison has held a number of executive roles in both the aged care and disability sectors specialising in transformation, working with organisations moving into deregulated markets to ensure that positive experiences for clients are achieved by bringing together an engaged workforce and sound business processes. Her passion for the not-for-profit sector and ensuring their continued place in our communities remains strong has been a constant through her career.

Maria holds a BA Psych, Bpsych, MAPS, GAIC and is a member of the Australian Psychological Society, Australian Institute of Company Directors, and INSEAD.

Mr Masarei said "Ms Davison was appointed after a nation-wide recruitment process and we are excited for her to lead Alzheimer's WA into the future".

Ms Davison said "I have had the pleasure of experiencing Alzheimer's WA in both a personal and professional context and I know the significant impact it's people and services have on those living with dementia, their carers, their families and community"

"I am delighted to join Alzheimer's WA and to continue to lead the way as dementia experts in providing great supports as well as developing other innovative and responsive services to more and more people going forward."

"Alzheimer's WA has a proud legacy that I am privileged to continue." Ms Davison said.

Ms Davison will commence in January 2020.

– Ends –

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Statistics

- There are currently 41,630 people living with dementia in Western Australia.
- This figure is predicted to increase dramatically to over 84,000 people in less than twenty years and almost 150,000 people by 2056¹.

MEDIA STATEMENT

- Dementia is the leading cause of death of women in Australia, and the second leading cause of death of all Australians². There is currently no cure.

Sources

¹ NATSEM calculations using Australian Bureau of Statistics population projections

² Australian Bureau of Statistics

Notes to media:

Stories in the media about dementia may prompt concerns or cause distress for audiences and readers. When writing or talking about dementia, please encourage your audience/readers to call our Customer Support line on 1300 66 77 88, a free call, telephone information and support service.

What is appropriate language for talking about dementia and why we need it?

The words used to talk about dementia can have a significant impact on how people with dementia are viewed and treated in our community. In particular, please avoid the use of the word sufferer or suffering – the preferred language is a person/people living with dementia. Please read the [Dementia Language Guidelines](#) that have been developed by people living with dementia and carers.

About Alzheimer's WA

As the dementia experts Alzheimer's WA works with those living with dementia and the organisations that care and support them, to have the greatest beneficial impact on their dementia journey.

Our client services, advocacy work, training and consultancy programs are based on a philosophy of understanding the lived experience of dementia. We are guided by people living with dementia and our approach views dementia as a holistic experience for the person rather than just a biological illness. Call our Customer Support line on 1300 66 77 88 or visit www.alzheimerswa.org.au.