

MEDIA INVITE

LOCAL RESIDENT BEQUEST \$1 MILLION TO ALZHEIMER'S WA

The late Don Brandenburg, a resident of the Great Southern, bequeathed part of his estate for the well-being of older people in the region. Apart from donations to other local organisations, the trustees of the estate have bequeathed \$1,000,000 to Alzheimer's WA to build a dementia specific short stay respite home. This will be built alongside the Hawthorn House dementia hub in Henry Street, Albany, and will enable us to respond to the unmet demand for dementia respite in the region.

We will be hosting a morning tea to thank the Brandenburg family for their generosity and outline our plans for respite services alongside Hawthorn House which has been operating in Albany since 1993.

Media are invited to join us Friday, 23 February 2018 at 10.00am at Hawthorn House, 40 Henry Street Warrenup.

– Ends –

Media contacts: Moira McKechnie, (08) 6271 1022 / 0433 567 224 /
moira.mckechnie@alzheimers.org.au

Notes to media:

Stories in the media about dementia may prompt concerns or cause distress for audiences and readers. When writing or talking about dementia, please encourage your audience/readers with the number for our Customer Support line on 1300 66 77 88, a free call, telephone information and support service.

What is appropriate language for talking about dementia and why we need it?

The words used to talk about dementia can have a significant impact on how people with dementia are viewed and treated in our community. In particular, please avoid the use of the word sufferer or suffering – the preferred language is a person/people living with dementia. Please read the [Dementia Language Guidelines](#) that have been developed by people living with dementia and carers.

About Alzheimer's WA

As the dementia experts Alzheimer's WA works with those living with dementia and the organisations that care and support them, to have the greatest beneficial impact on their dementia journey.

Our client services, advocacy work, training and consultancy programs are based on a philosophy of understanding the lived experience of dementia. We are guided by people living with dementia and our approach views dementia as a holistic experience for the person rather than just a biological illness. Call our Customer Support line on 1300 66 77 88 or visit www.alzheimerswa.org.au