MEDIA STATEMENT



Alzheimer's WA announces new Chair

Alzheimer's WA today welcomes new Chair, Mr Warren Harding, of the Alzheimer's WA Board.

Mr Harding has been appointed Chair of the Board after Mr Craig Masarei's retirement from the position after 22 years on the Board and 19 years as Chair.

There are over 41,630 Western Australians living with dementia and this is projected to increase rapidly to over 84,000 by 2036.

Mr Harding said "Alzheimer's WA is a not-for-profit organisation which provides a vital lifeline for Western Australians living with dementia. I am honoured to be leading the Board to ensure Alzheimer's WA remains focussed on improving the lives of people living with dementia through our dedicated staff and volunteers."

The Board of Alzheimer's WA is soon to release its new growth and collaboration strategic agenda to ensure it can continue to advocate and support the ever increasing number of Western Australians living with dementia through broader relationships, better research translation into assistive technology, new models of care and care settings.

"This is a critical time for the aged care and disability sectors to have a voice in changes in new Federal funding models as well as changing client expectations and preparing for recommendations from the Royal Commissions." Mr Harding said

Mr Harding acknowledged that "Mr Masarei leaves a significant legacy of his 22 years of outstanding voluntary service and his personal commitment to raising awareness of dementia in our community. His dedicated service has been highly regarded nationally and by international dementia organisations."

"He has been a true Ambassador" Mr Harding said.

"During his tenure Mr Masarei has led Alzheimer's WA through significant periods of change including new aged care standards and Alzheimer's WA person-centred household model of care and the expansion of our houses in Shenton Park, Mandurah and Albany." Mr Harding said

The Board has recognised the significant and lasting impact of service by awarding Mr Masarei with the highest acknowledgment of contribution to Alzheimer's WA in the form of Honorary Life Membership of Alzheimer's WA.

The Board also appointed Dr Sean Maher, Geriatrician at Sir Charles Gairdner Hospital to Deputy Chair and the CEO, Maria Davison, commenced in January 2020.

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About Mr Warren Harding

- » Appointed to Alzheimer's WA Board in December 2018
- » Appointed Deputy Chair January 2020
- » Appointed Chair 1 July 2020
- » Managing Partner of strategic management consulting firms including PwC, Deloitte, Accenture and Senior Adviser to McKinsey and Co
- » Former Ministerial adviser to a WA Deputy Premier & Minister for State Development
- » Minister for Health's Nominee on the Sustainable Health Review (2017-19)
- » Board member, Disability Services Commission (2020-)
- » Adjunct Professor, Curtin Business School
- » British Council Scholar to London School of Economics

About Mr Craig Masarei

- » Appointed to Alzheimer's Association WA Board in 1997
- » Chair 2001 2020
- » Recognised as Honorary Life Member of Alzheimer's WA 2020
- » Chief Legal Officer for the Water Corporation
- » Councillor Town of Cottesloe

- Ends -

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Notes to media:

Stories in the media about dementia may prompt concerns or cause distress for audiences and readers. When writing or talking about dementia, please encourage your audience/readers with the number for our Customer Support line on 1300 66 77 88, a free call, telephone information and support service.

What is appropriate language for talking about dementia and why we need it?

The words used to talk about dementia can have a significant impact on how people with dementia are viewed and treated in our community. In particular please avoid the use of the word sufferer or suffering – the preferred language is a person/people living with dementia. Please read the Dementia Language Guidelines that have been developed by people living with dementia and carers.

About Alzheimer's WA

At Alzheimer's WA we understand that everyone is different. Every person's experience with dementia is different. That's why our services are tailored to help clients through their dementia journey.

We understand dementia. We can help you and others around you to understand it too. We support clients to live their life the way they choose. At home, and in the community.

We see people as a person before your diagnosis. Our services embrace individuality and help to minimise the impacts of dementia. Our staff genuinely care about our clients.

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We consult with people living with dementia and world leaders in dementia care to understand better ways to support people living with dementia. We also work with other organisations to help them improve their dementia services.

We are **the** dementia experts.

For more information please call our Customer Support line on 1300 66 77 88 or visit www.alzheimerswa.org.au