MEDIA STATEMENT



International Dementia Expert, Michael Verde, returns to Western Australia to premiere his new documentary

Acclaimed US dementia expert, Michael Verde, returns to Perth and the South West for the Australian premiere of his documentary *Love is Listening: Dementia without Loneliness.*

Love is Listening brings globally recognised authorities in the arts, science, and spiritual traditions together to reveal how we can move from fear to being with people with dementia—indeed, with anyone who disturbs us. This documentary marks a new day in our understanding of what it means to truly listen.

CEO Rhonda Parker said: "Seven out of ten people are touched by dementia either through their own diagnosis or that of a close relative or friend."

"Mr Verde is a transformational and engaging speaker who helps people to connect with people living with dementia in emotionally meaningful ways."

"Mr Verde visited Western Australia in 2017 as part of our Dementia Friendly Communities initiative and we are delighted to have him return again next month to add to our understanding of dementia and how to engage and communicate with those living with it, to enrich us all."

Members of the public are invited to the documentary screenings at:

Perth

» Hoyts Garden City, Almondbury Rd, Booragoon 1.30pm, Wednesday, 28 August 2019 Bookings at: eventbrite.com.au/e/michael-verde

Albany

» Albany Entertainment Centre 6pm, Thursday, 22 August 2019

Margaret River

Margaret River HEART
51 Wallcliffe Road, Margaret River
6.30pm, Monday, 26 August 2019 AND
10.30am, Tuesday, 27 August 2019
Bookings: (08) 9758 7316 or artsmargaretriver.com/buy-tickets

There will be a question and answer session with Mr Verde after the sessions.

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Michael Verde will also be facilitating a series of community workshops.

- » 10.00am 12.00pm and 6.00pm 8.00pm, Tuesday, 6 August 2019 City of Belmont Civic Centre https://www.eventbrite.com.au/e/life-with-dementia-tickets-63318972752
- » 10.00am 12.00pm, Wednesday, 7 August 2019 Osborne Park Community Centre https://www.facebook.com/events/1214044855442662/
- » 6.30pm 8.30pm, Wednesday, 7 August 2019 City of Melville Civic Centre https://www.melvillecity.com.au/things-to-do/events/whats-on/living-life-fully-being-with-care
- » 10.00am 12.00pm, Thursday,8 August 2019 Warwick Hockey Centre https://events.joondalup.wa.gov.au/event-registration/?ee=17405
- » 2.30pm 4.30pm, Thursday,8 August 2019 Fremantle Library https://www.eventbrite.com.au/e/michael-verde-presents-living-well-with-dementia-tickets-64955400351
- » 9.30am 11.30am, Friday, 9 August 2019 Gary Holland Community Centre 9528 0333 or customer@rockingham.wa.gov.au
- » 2.00pm 3.30pm, Friday, 9 August 2019 Cockburn Seniors Centre 9411 3877 or csc@cockburn.wa.gov.au
- » 10.00am 12.00pm, Monday, 12 August 2019 City of Melville Civic Centre https://www.melvillecity.com.au/things-to-do/events/whats-on/living-life-fully-being-with-care

Registrations essential.

- Ends -

Media contacts: Moira McKechnie, (08) 6271 1022 / 0433 567 224 / moira.mckechnie@alzheimers.org.au

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Statistics

- There are currently 41,630 people living with dementia in Western Australia.
- This figure is predicted to increase dramatically to over 56,886 people in less next 10 years and to over 107,664 people by 20581.
- Dementia is the leading cause of death of women in Australia, and the second leading cause of death of all Australians². There is no cure.

Sources

- ¹ NATSEM calculations using Australian Bureau of Statistics population projections
- ² Australian Bureau of Statistics

Notes to media:

Stories in the media about dementia may prompt concerns or cause distress for audiences and readers. When writing or talking about dementia, please encourage your audience/readers with the number for our Customer Support line on 1300 66 77 88, a free call, telephone information and support service.

What is appropriate language for talking about dementia and why we need it?

The words used to talk about dementia can have a significant impact on how people with dementia are viewed and treated in our community. In particular please avoid the use of the word sufferer or suffering – the preferred language is a person/people living with dementia. Please read the Dementia Language Guidelines that have been developed by people living with dementia and carers.

About Alzheimer's WA

As the dementia experts Alzheimer's WA works with those living with dementia and the organisations that care and support them, to have the greatest beneficial impact on their dementia journey.

Our client services, advocacy work, training and consultancy programs are based on a philosophy of understanding the lived experience of dementia. We are guided by people living with dementia and our approach views dementia as a holistic experience for the person rather than just a biological illness. Call our Customer Support line on 1300 66 77 88 or visit www.alzheimerswa.org.au